

# Corporate Business Plan 2019-23

Status update - 1 July to 30 September 2019

Following is an update for the actions set out in the City of Bayswater Corporate Business Plan 2019-2023 for the period of 1 July 2019 to 30 September 2019.

## At a glance...

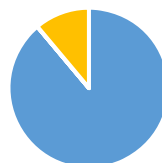


### OUR COMMUNITY

**Aspiration:** An active and engaged community.

**Strategies:** C1 A strong sense of community through the provision of quality services and facilities.

C2 Accessible services that recognise



■ On track (8)  
■ Off track (0)  
■ Not started (0)  
■ Complete (1)



### OUR NATURAL ENVIRONMENT

**Aspiration:** A quality and connected built environment.

**Strategies:** N1 Natural environment and biodiversity that are conserved and protected.

N2 A resilient community that responds to sustainability challenges.



■ On track (3)  
■ Off track (0)  
■ Not started (0)  
■ Complete (0)



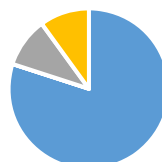
### OUR BUILT ENVIRONMENT

**Aspiration:** An active and engaged community.

**Strategies:** B1 Appealing streetscapes.

B2 A connected community with sustainable and well maintained transport.

B3 Quality built environment.



■ On track (8)  
■ Off track (0)  
■ Not started (1)  
■ Complete (1)

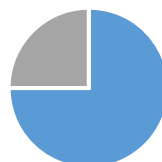


### OUR LOCAL ECONOMY

**Aspiration:** An active and engaged community.

**Strategies:** E1 Support initiatives for local business.

E2 Active and engaging town and city centres.



■ On track (3)  
■ Off track (0)  
■ Not started (1)  
■ Complete (0)



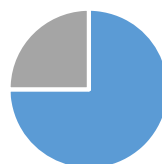
### LEADERSHIP & GOVERNANCE

**Aspiration:** An active and engaged community.

**Strategies:** L1 Accountable and good governance.

L2 Proactively communicates and consults.

L3 Strong stewardship and leadership.



■ On track (6)  
■ Off track (0)  
■ Not started (2)  
■ Complete (0)



# OUR COMMUNITY

Aspiration: An active and engaged community.

Outcomes	Strategies	Actions	Timeframes				Status	Comments	
			19/20	20/21	21/22	22/23			
C1 A strong sense of community through the provision of quality services and facilities.	C1.1 Plan and provide a range of community facilities and services to meet current and future needs.	C1.1.1 Implement the approved future option for the Maylands Waterland site.	●	●	●	●	On Track	At the 3 September OCM Council voted to close Maylands Waterland for the 2019/20 season and reallocate any savings towards the redevelopment. The City will continue to work with the Maylands Waterland Working Group to develop a concept design.	
		C1.1.2 Implement a library services strategy.	●	●	●	●	On Track	An assessment has been completed and a summary of findings will be presented to ELT in October.	
		C1.1.3 Investigate possible locations for permanent event stage structures within the City's Regional reserves.	●	●			On Track	An internal assessment has been completed. Options and possible costs will be presented to a Councillor Workshop in the next quarter.	
	C1.2 Deliver community programs that encourage community interaction and participation.		C1.2.1 Develop and implement a Community Recreation Plan.	●	●	●	●	On Track	A project plan and scope of works is currently being developed and will be presented to ELT late October, then a Councillor workshop in November.
			C1.2.2 Deliver and implement a youth plan.	●	●	●	●	On Track	The City's inaugural Youth Action Plan, "The Platform" was adopted by Council on 3 September 2019. The adopted document is being designed and typeset. Once complete it will be made available on the City's website and launched externally to key stakeholders.
			C1.2.3 Develop and implement a Public Health Plan.	●	●	●	●	Complete	The Public Health and Wellbeing Plan was adopted by Council in June 2019. Actions will be implemented as part of ongoing business as usual operations.
			C1.2.4 Develop and implement a Culture Plan.	●	●	●	●	On Track	The Cultural Plan 2019-2024 was adopted by Council on 23 July 2019 and has since been published and distributed to stakeholders. An implementation plan is currently being developed and is expected to be completed in October, at which time the City will begin recording progress against the Plan's listed deliverables and opportunities.
	C1.3 Deliver a safety service which builds a strong sense of community safety.	C1.3.1 Apply Crime Prevention Through Environmental Design principles in Town Centre developments.	●	●	●	●	On Track	The Morley Activity Centre Plan includes a number of provisions to encourage CPTED principles. The scheme now includes provisions to locate large parking areas behind buildings and have visual permeability for ground floor shops to allow eyes on the street. A recent example is the approved conversion of restaurants along Rudloc Road and Russell Street to a mix of land uses which promote activity day and night.	
	C2 Accessible services that recognise diversity.	C2.1 Ensure the City's services and facilities are accessible and inclusive.	C2.1.1 Review of Aged Care assets.	●	●			On Track	A valuation report has been received from the independent valuer and is currently being considered by all parties.



# OUR NATURAL ENVIRONMENT

Aspiration: A green and sustainable environment.

Outcomes	Strategies	Actions	Timeframes				Status	Comments
			19/20	20/21	21/22	22/23		
N1 Natural environment and biodiversity that are conserved and protected.	N1.1 Develop and implement management strategies to strengthen the resilience of the environment.	N1.1.1 Develop and implement a City of Bayswater Environmental liveability framework including biodiversity, climate change, and urban forest.	●	●	●	●	On Track	This project is currently progressing towards milestone two. This includes updating project documentation and liaising with Curtin University with an aim to develop a partnership to support the project. The City will open to expression of interest from community experts by the end of 2019.
N2 A resilient community that responds to sustainability challenges.	N2.1 Provide innovative waste and recycling services to reduce waste and empower the community to do the same.	N2.1.1 Review waste collection practices, investigate and implement alternative waste treatment technologies, including Food Organics and Garden Organics (FOGO).	●	●	●	●	On Track	Implementation of a FOGO bin system is expected at or by 1 July 2020. Composting workshops have also been rolled out in collaboration with community groups (eg Environment House) to educate the community about home composting and waste reduction.  The City is liaising with the EMRC regarding the Container Deposit Scheme and has also implemented several new waste initiatives, including green waste bulk bins, online bulk bin ordering, bulk waste recycling, light globe and battery collection sites, and e-waste collection. New waste initiatives, such as dog waste compost bins in reserves, are being investigated. Investigation into alternative waste treatment technologies, such as Pyrolysis and Waste to Energy, with continue in conjunction with the EMRC.
		N2.1.2 Deliver waste education to the community in partnership with other stakeholders.	●	●	●	●	On Track	Waste education for the community is continuing via Cleanaway, EMRC and Boomerang Alliance. Composting workshops have been rolled out in collaboration with community groups to educate the community about home composting and waste reduction. This helps remove waste from the municipal waste stream, which is expected to have significant cost and environmental benefits.



# OUR BUILT ENVIRONMENT

Aspiration: A quality and connected built environment.

Outcomes	Strategies	Actions	Timeframes				Status	Comments
			19/20	20/21	21/22	22/23		
B1 Appealing streetscapes.	B1.1 Develop and maintain streetscapes.	B1.1.1 Develop and implement a streetscape upgrade plan for Morley and Bayswater.	●	●			On Track	The draft Morley Streetscape plan was adopted by Council for advertising on 23 July 2019. Advertising of the plan has been completed and the outcome of the consultation will be reported to Council by December 2019. The Bayswater Streetscape plan will not be prepared by the City now that DevelopmentWA are involved in the Bayswater town centre. The City will work with Development WA and PTA.
		B1.1.2 Develop and implement a streetscape upgrade plan for Noranda.			●		Not Started	In accordance with the Corporate Business Plan, work on this project is not due to commence until 2021.
B2 A connected community with sustainable and well maintained transport.	B2.1 Advocate for safe and accessible public transport.	B2.1.1 Partner with the Department of Transport to deliver strategic bicycle routes.	●	●	●	●	On Track	In July the City made a Stage 1 funding submission to the Department of Transport Cycling division to support widening the Recreational Shared Path along Riverside Gardens in the 2020/21 financial year. The submission was not successful on this occasion. The City is awaiting further rounds of grant opportunities. The City is also in discussion with the Department of Transport in regards to the Leake Street/Whatley Crescent signalised pedestrian crossing.
		B2.1.2 Complete and implement a City wide Local Area Traffic Management Study.	●	●	●	●	Complete	The study was completed and endorsed by Council in 2018. An implementation plan was completed and adopted by Council in March 2019. Recommendations from the study will be implemented as part of ongoing business as usual operations.
		B2.1.3 Develop remaining Parking Management Strategies for Town Centres.	●	●	●	●	On Track	Parking Management Strategies for Morley and Maylands have been adopted and implementation is underway. A short-term parking improvement plan for Bayswater town centre was adopted by Council on 3 September 2019. Implementation is currently underway. New time restriction signs have been installed along Olfe Street, with more to follow. Plans are being prepared for line marking of new bays along King William Street, and it is anticipated work will commence by early next year (before train station parking is removed).

		B2.1.4 Investigate a pedestrian friendly shared place in the Bayswater Town Centre.	● ● ● ●	On Track	Will be implemented with the Metropolitan Redevelopment Authority (MRA) and Public Transport Authority (PTA) in the redevelopment of the Bayswater Station and the surrounding precinct. The City will seek to influence the detailed road and public realm design of these two agencies.
B3 Quality built environment.	B3.1 Develop plans, policies and guidelines for quality built form.	B3.1.1 Prepare a Structure Plan and built form policies for each town centre - Maylands, Morley, Noranda and Bayswater.	● ● ● ●	On Track	The Morley Activity Centre Plan has been approved by the Western Australian Planning Commission (WAPC) and is currently being implemented. Funding of a plan for Walter Road West has been included in the 2019-20 Budget and work is scheduled to commence in February 2020. The Meltham Station Precinct Structure Plan has been approved by the WAPC and new zoning has been implemented. The Bayswater Town Centre Structure Plan is with the WAPC for approval and it is not known if or when it will be determined, in light of the MRA coming into the area.
		B3.1.2 Develop and implement a Local Planning Strategy and develop a new town planning scheme.	● ● ● ●	On Track	The draft LPS was approved for advertising at the 30 April 2019 OCM. It is now with the WAPC for their consent to advertise.
		B3.1.3 Review and implement the Municipal Heritage Inventory and associated processes.	● ● ● ●	On Track	The draft inventory advertising period closed 29 August. Officers are now reviewing the submissions and a report on the comments received will be put to Council by the end of 2019.
	B3.2 Facilitate the development of activity nodes.	B3.2.1 Facilitate the development of shopping precincts.	● ● ● ●	On Track	A report on the options for the Bedford shopping precincts will be presented to Council by the end of 2019.



# OUR LOCAL ECONOMY

Aspiration: A business and employment destination.

Outcomes	Strategies	Actions	Timeframes				Status	Comments
			19/20	20/21	21/22	22/23		
E1 Support initiatives for local business.	E1.1 Implement initiatives that support business growth.	E1.1.1 Create precinct marketing plans that itemise the qualities of the town centres and transmits them to the public.	●	●			On Track	The project is currently being scoped to commence in early 2020.
E2 Active and engaging town and city centres.	E2.1 Increase public amenity in town and city centres to enhance community interaction and public safety.	E2.1.1 Strengthen the Morley City Centre as a pedestrian friendly environment to meet the requirements of a Strategic Metropolitan Centre.	●	●	●	●	On Track	The draft Morley Streetscape plan was adopted by Council for advertising at the 23 July 2019 OCM. Advertising has now been completed and the outcomes of the consultation will be reported to Council by December 2019.
		E2.1.2 Implement Town Centre Activation Plans.					On Track	The Place Managers continue to implement the activation plans for Bayswater, Maylands, Morley and Noranda. In Bayswater, concept plans are being finalised for the laneway activation project connecting King William Street and Whatley Crescent. This initiative is part of a larger proposal to the State Government seeking funding to activate the town centre and offset many of the negative impacts on local businesses during the redevelopment of Bayswater Train Station. In Noranda, the City hosted a community planting day in the Noranda Nook on Saturday 21 September, with over 50 local residents in attendance. A new pathway has also been installed to connect the McGilvray Avenue pathway through to the Hawaiian's shopping centre, the Noranda Nook and Morley Noranda Recreation Club. New age-friendly 'patio-style' seating has also been installed around the pathway. This is in response to the community priority within the Noranda Place Activation Plan to connect the built environment and improve walkability around the shopping centre and surrounding recreational facilities.
		E2.1.3 Develop and implement a Public Art Strategic Plan.	●	●			Not started	This project is on hold pending funding. Funding will be considered in the FY2021 budget.



# LEADERSHIP & GOVERNANCE

Aspiration: Open, accountable and responsive service.

Outcomes	Strategies	Actions	Timeframes				Status	Comments
			19/20	20/21	21/22	22/23		
L1 Accountable and good governance.	L1.1 Ensure policies, procedures and practices are effective.	L1.1.1 Investigate opportunities to simplify processes and reduce red tape in all areas of the City's business.	●	●	●	●	On Track	Individual work areas are continuing to look for opportunities to reduce red tape, and implementing new programs to do so, such as the Open Street Events program.
	L1.2 Deliver long term financial planning.	L1.2.1 Develop a land asset disposal and acquisition strategy and program, including review of use.	●	●			On Track	The City has employed a specialist on a fixed-term contract to prepare the strategy. It is on track to be presented to a Councillor Workshop by end of 2019.
L2 Proactively communicates and consults.	L2.1 Communicate and engage with the community.	L2.1.1 Develop a public relations and marketing strategy, including online and social media.	●	●			On Track	An overarching Communications and Marketing Strategy is currently being drafted. A specialist social media agency has been engaged to assist in the development of a Social Media Strategy.
		L2.1.2 Undertake a community perception survey every two years.		●		●	Not Started	The next Community Perceptions Survey is scheduled for 2020/2021. Work will commence closer to the date.
	L2.2 Provide quality customer services to the community.	L2.2.1 Develop, review and implement processes and corporate systems to be more responsive to community needs and contemporary customer interaction.	●	●	●	●	On Track	Online Tracking of building and planning applications and the registration of e-rates went live on the 15th of July 2019. These services can be accessed from the website through the City's website.
L3 Strong stewardship and leadership	L3.1 Provide Council with information and support to enable informed decision making.	L3.1.1 Co-ordinate ongoing training programs for elected members.	●	●	●	●	On Track	Coordination of Councillor training programs is provided as required and updated upon request. Information is provided to Councillors on an ongoing basis about relevant training courses and conferences.
		L3.1.2 Undertake annual staff satisfaction surveys.	●	●	●	●	Not Started	The next staff satisfaction survey is scheduled for early 2020. Work will commence in November 2019.
		L3.1.3 Provide an annual report on the implementation of approved strategies.	●	●	●	●	On Track	Project is still in planning stage due to the October election. It is anticipated that reports will begin to be delivered late 2019 or early 2020.