

ADDENDUM - ORDINARY COUNCIL MEETING - 28 AUGUST 2012

11.2.3 The RISE - Management Report July 2012

Attachments: The RISE Management Report - July 2012

Officer: Director of Administration and Community Services

Additional Information

At the Planning and Development Services & Administration and Community Services Committee Meeting, the Committee requested additional information regarding the costs associated with the Open Day scheduled for Sunday, 16 September 2012.

Promotional Activities	Cost
Radio advertising	\$5,000
Roadside banner	\$450
Eastern Reporter Advert	\$1,869
The Voice Advert	\$900
Printing	\$200
Activities on the Day	Cost
Face Painter	\$400
Balloon twister	\$400
Giveaways	\$200
Bouncy Castle	FREE
Ranger Roy	FREE
Walter the Watchdog	FREE
TOTAL	\$9,419

The above budget of \$9,419 will all be allocated to the existing marketing and printing budgets which total \$61,000 for the 2012-13 financial year.

At the time of writing this addendum some of the above costs are still being finalised as the Open Day is still four weeks away. As a result, exact costs associated with the event may change slightly.

The wages of all staff working on the day will be absorbed into the approved salaries and wages budget.

Recommendation Implications

Nil.