

ADDENDUM - ORDINARY COUNCIL MEETING - 20 NOVEMBER 2012

Item 11.2.1 Aquatic Facilities Management Report - October 2012

Attachments: Aquatic Facilities Management Report - October 2012
Officer: A/Director of Administration and Community Services

Additional Information

Based on The RISE gymnasium size of 275m² the maximum accommodation set by the Health Regulations is 83 people at any one time. A community recreation facility with a gymnasium of this size that also offers group fitness classes has an expected capacity of between 950 and 1,200 full fitness members. In comparison the Waves gymnasium size is 550m² with a maximum capacity of 2,600 members.

The RISE offers two (2) types of memberships, full fitness that includes group fitness classes and gymnasium, as at 31 October there are 416 members. This type of membership is very popular as members can vary their fitness workouts between group fitness classes and a workout in the gymnasium.

The other membership on offer is the gymnasium only, as at 31 October there are 78 members, these members have access to the gymnasium only.

Current marketing is focused on two (2) broad areas:

- Members retention; and
- Attracting new members.

Promotions include several low cost, direct marketing techniques on an ongoing basis, such as direct mail out to members, follow up phone calls and face to face at the gym. External promotions include advertising in the local media, website and social media.

Voting Requirements

Simple Majority Required.

Recommendation Implications

Nil.

ADDENDUM - ORDINARY COUNCIL MEETING - 20 NOVEMBER 2012

- 11.2.10 Football West Expression of Interest - Home of Football (Soccer)**
Attachments: **1. Football West Public Expression of Interest**
2. Reserve Maps
3. Correspondence - Bayswater City Soccer Club
Applicant: Football West
Officer: A/Director of Administration and Community Services
Refer: Item 16.1.4: OCM 23.3.2010

Additional Information

The City has received an email from Mr Heinz Luik, Club House Manager for Bayswater City Soccer Club advising his interest in the Expression of Interest from Football West to develop the Home of Football.

The Bayswater City Soccer Club's correspondence is (*attached*).

Voting Requirements

Simple Majority Required.

Recommendation Implications

Nil.

Attachment 3

Page 1 of 1

From: bcsc@westnet.com.au
Sent: Thursday, 15 November 2012 4:16:15 PM
To: Terry Kenyon (Email); Barry McKenna (Email); Mike Sabatino (Email); Chris Cornish (Email); Graham Pittaway (Email)
CC: Alan Radford (Email); Mike Anderton (Email); Sylvan Albert (Email); Sonia Turkington (Email); Marlene Robinson (Email); Martin Toldo (Email)
Subject: House of Football

Honourable Members of the
City of Bayswater Council

As you are all aware Bayswater, especially Frank Drago Reserve has been identified as the ideal location for the planned House of Football in Western Australia.
The City of Bayswater , and it's residents and business community would greatly benefit from the House of Football being located at the Frank Drago Reserve.
The Bayswater City Soccer Club and it's members and the football family in Wa would greatly appreciate your support in ensuring that this facility would be housed at the Frank Drago Reserve. as you are all aware the Bayswater City Soccer Club is now a force to be reconed with in the Premier League in Wa. We have recently drastically slashed the fees for all our junior members to encourage more families to be involved in our sport. We sincerely hope that the council will be able to throw their full support behind the establishment of the House of Football in our City.

Yours respectfully
Heinz Luik
Club House Manager
and all members of the Bayswater City Soccer Club