

Corporate Business Plan 2019-23

Status update - 1 October 2019 to 31 December 2019

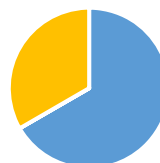
Following is an update for the actions set out in the City of Bayswater Corporate Business Plan 2019-2023 for the period of 1 October 2019 to 31 December 2019

At a glance...



OUR COMMUNITY

Aspiration: An active and engaged community.
Strategies: C1 A strong sense of community through the provision of quality services and facilities.
C2 Accessible services that recognise

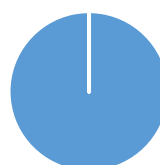


On track (6)
Off track (0)
Not started (0)
Complete (3)



OUR NATURAL ENVIRONMENT

Aspiration: A quality and connected built environment.
Strategies: N1 Natural environment and biodiversity that are conserved and protected.
N2 A resilient community that responds to sustainability challenges.

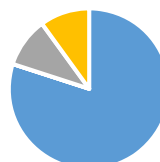


On track (3)
Off track (0)
Not started (0)
Complete (0)



OUR BUILT ENVIRONMENT

Aspiration: An active and engaged community.
Strategies: B1 Appealing streetscapes.
B2 A connected community with sustainable and well maintained transport.
B3 Quality built environment.

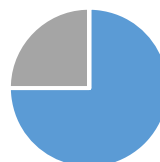


On track (8)
Off track (0)
Not started (1)
Complete (1)



OUR LOCAL ECONOMY

Aspiration: An active and engaged community.
Strategies: E1 Support initiatives for local business.
E2 Active and engaging town and city centres.

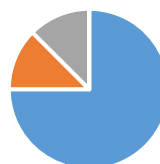


On track (3)
Off track (0)
Not started (1)
Complete (0)



LEADERSHIP & GOVERNANCE

Aspiration: An active and engaged community.
Strategies: L1 Accountable and good governance.
L2 Proactively communicates and consults.
L3 Strong stewardship and leadership.



On track (6)
Off track (1)
Not started (1)
Complete (0)



OUR COMMUNITY

Aspiration: An active and engaged community.

1 October 2019 to 31 December 2019

Outcomes	Strategies	Actions	Timeframes				Status	Comments	
			19/20	20/21	21/22	22/23			
C1 A strong sense of community through the provision of quality services and facilities.	C1.1 Plan and provide a range of community facilities and services to meet current and future needs.	C1.1.1 Implement the approved future option for the Maylands Waterland site.	●	●	●	●	On Track	Draft concepts developed. The next working group is scheduled for February 2020.	
		C1.1.2 Implement a library services strategy.					On Track	Recommendations made by the consultant in the library services strategy have been implemented as business as usual or the annual Branch Business Plan. Implementation is progressing. The issues and recommendations that involve capital funding and additional staffing resources are being worked through and will be the focus of a report to ELT in mid to late Feb 2020.	
		C1.1.3 Investigate possible locations for permanent event stage structures within the City's Regional reserves.	●	●			On Track	Draft report prepared for OCM 3 December 2019. Council voted for further investigation into a location for a permanent event stage. Report will be provided to a Councillor workshop in April 2020.	
	C1.2 Deliver community programs that encourage community interaction and participation.	C1.2.1 Develop and implement a Community Recreation Plan.	C1.2.1 Develop and implement a Community Recreation Plan.	●	●	●	●	On Track	Desktop review progressing.
			C1.2.2 Deliver and implement a youth plan.					Complete	The City's Youth Action Plan- The Platform was adopted by Council on 3 September 2019. The Plan is available the City's website and was successfully launched to key external stakeholders on 4 December 2019 at The RISE. Actions will be implemented as part of ongoing business as usual operations. Outcomes of the plan's implementation will be reported annually as described by action 'L3.1.3 Provide an annual report on the implementation of approved strategies' in the City's Corporate Business Plan 2019-2023.
			C1.2.3 Develop and implement a Public Health Plan.					Complete	Public Health and Wellbeing Plan has been completed and was endorsed by Council on 11 June 2019. Outcomes of the plan's implementation will be reported annually as described by action 'L3.1.3 Provide an annual report on the implementation of approved strategies' in the City's Corporate Business Plan 2019-2023.



OUR COMMUNITY

Aspiration: An active and engaged community.

1 October 2019 to 31 December 2019

Outcomes	Strategies	Actions	Timeframes				Status	Comments
			19/20	20/21	21/22	22/23		
		C1.2.4 Develop and implement a Culture Plan.	●	●	●	●	Complete	The City's inaugural Cultural Plan 2019 - 2024 was adopted by Council at the OCM of 23 July 2019. Following adoption, an implementation plan was developed and implementation commenced. Outcomes of the plan's implementation will be reported annually as described by action 'L3.1.3 Provide an annual report on the implementation of approved strategies' in the City's Corporate Business Plan 2019-2023.
	C1.3 Deliver a safety service which builds a strong sense of community safety.	C1.3.1 Apply Crime Prevention Through Environmental Design principles in Town Centre developments.	●	●	●	●	On Track	The Morley Activity Centre Plan includes a number of provisions to encourage CPTED principles. The scheme now includes provisions to locate large parking areas behind buildings and have visual permeability for ground floor shops to allow eyes on the street.
C2 Accessible services that recognise diversity.	C2.1 Ensure the City's services and facilities are accessible and inclusive.	C2.1.1 Review of Aged Care assets.	●	●			On Track	Report recommending the next steps is going to the January Aged Care Divestment Committee meeting.



OUR NATURAL ENVIRONMENT

Aspiration: A green and sustainable environment.

1 October 2019 to 31 December 2019

Outcomes	Strategies	Actions	Timeframes				Status	Comments
			19/20	20/21	21/22	22/23		
N1 Natural environment and biodiversity that are conserved and protected.	N1.1 Develop and implement management strategies to strengthen the resilience of the environment.	N1.1.1 Develop and implement a City of Bayswater Environmental liveability framework including biodiversity, climate change, and urban forest.	●	●	●	●	On Track	The Environmental Liveability Framework community engagement process has been finalised and was approved by ELT. Community engagement is scheduled to commence in February.
N2 A resilient community that responds to sustainability challenges.	N2.1 Provide innovative waste and recycling services to reduce waste and empower the community to do the same.	N2.1.1 Review waste collection practices, investigate and implement alternative waste treatment technologies, including Food Organics and Garden Organics (FOGO).	●	●	●	●	On Track	An audit of the City's general waste bins is being undertaken in conjunction with the East Metropolitan Regional Council (EMRC). The City was successful with its submission of an EOI to WALGA for a bin tagging program which is due to commence in March 2020. The City is continuing to progress the rollout of FOGO and is currently liaising with the EMRC in regards to options for the future use of the Transfer Station and former Material Recovery Facility.
		N2.1.2 Deliver waste education to the community in partnership with other stakeholders.	●	●	●	●	On Track	Waste Education for the community is continuing via Cleanaway and the EMRC. The City has been working closely with the EMRC to develop a communication plan for the rollout of FOGO from 1 July 2020. The City is currently looking into an opportunity to partner with an organisation to help facilitate a community led waste and sustainability initiative.



OUR BUILT ENVIRONMENT

Aspiration: A quality and connected built environment.

1 October 2019 to 31 December 2019

Outcomes	Strategies	Actions	Timeframes				Status	Comments
			19/20	20/21	21/22	22/23		
B1 Appealing streetscapes.	B1.1 Develop and maintain streetscapes.	B1.1.1 Develop and implement a streetscape upgrade plan for Morley and Bayswater.	●	●			On Track	The Morley Streetscape plan was adopted by Council for advertising on 23 July 2019. Advertising of the plan has been completed and the outcome of the consultation will be reported to Council by February 2020. The Bayswater Streetscape plan will not be prepared by the City now that DevelopmentWA are involved in the Bayswater town centre. The City will work with DevelopmentWA and PTA.
		B1.1.2 Develop and implement a streetscape upgrade plan for Noranda.			●		Not Started	Not due to commence until 2020-21.
B2 A connected community with sustainable and well maintained transport.	B2.1 Advocate for safe and accessible public transport.	B2.1.1 Partner with the Department of Transport to deliver strategic bicycle routes.	●	●	●	●	On Track	Costings for the installation of the signalised pedestrian crossing have been obtained. The City has forwarded a letter to the Department of Transport on behalf of the Mayor expressing concerns. The City's preference is to have the signalised pedestrian crossing installed as soon as possible and not wait until the station works. Awaiting response from Department of Transport.
		B2.1.2 Complete and implement a City wide Local Area Traffic Management Study.	●	●	●	●	Complete	The study was complete and endorsed by council in 2018. Recommendation for an implementation plan to be created based on the findings from the study was requested. This plan was complete and was proposed to council with recommendation for endorsement in March 2019. The Implementation Plan was approved on the 26 March 2019 Council Meeting.
		B2.1.3 Develop remaining Parking Management Strategies for Town Centres.	●	●	●	●	On Track	Parking Management Strategies for Morley and Maylands have been adopted and implementation is underway. A short-term parking improvement plan for Bayswater town centre was adopted by Council on 3 September 2019. Implementation is currently underway. New time restriction signs have been installed along Murray Street, with more to follow. Plans are being prepared for line marking of new bays along King William Street, and it is anticipated work will commence in early 2020 (before train station parking is removed).



OUR BUILT ENVIRONMENT

Aspiration: A quality and connected built environment.

1 October 2019 to 31 December 2019

Outcomes	Strategies	Actions	Timeframes				Status	Comments
			19/20	20/21	21/22	22/23		
		B2.1.4 Investigate a pedestrian friendly shared place in the Bayswater Town Centre.	●	●	●	●	On Track	Will be implemented with the Metropolitan Redevelopment Authority and Public Transport Authority in the redevelopment of the Bayswater Station and the surrounding precinct. The City will seek to influence the detailed road and public realm design of these two agencies.
B3 Quality built environment.	B3.1 Develop plans, policies and guidelines for quality built form.	B3.1.1 Prepare a Structure Plan and built form policies for each town centre - Maylands, Morley, Noranda and Bayswater.	●	●	●	●	On Track	The Morley Activity Centre Plan has been approved by the Western Australian Planning Commission (WAPC) and is currently being implemented. Funding of a plan for Walter Road West has been included in the 2019-20 budget and work is scheduled to commence in February 2020. The Meltham Station Precinct Structure Plan has been approved by the WAPC and new zoning has been implemented. The Bayswater Town Centre Structure Plan is with the WAPC for approval and it is anticipated that it will be determined in February/March 2020.
		B3.1.2 Develop and implement a Local Planning Strategy and develop a new town planning scheme.	●	●	●	●	On Track	The draft Local Planning Strategy was approved for advertising at the 30 April 2019 OCM. It is now with the WAPC for their consent to advertise. Preparation of a new scheme has commenced and will be completed in 2021.
		B3.1.3 Review and implement the Municipal Heritage Inventory and associated processes.	●	●	●	●	On Track	The draft inventory advertising period closed 29 August 2019. Officers and the consultants are reviewing the submissions and a report on the comments received will be put to the Heritage Advisory Committee meeting scheduled for 12 February 2020.
	B3.2 Facilitate the development of activity nodes.	B3.2.1 Facilitate the development of shopping precincts.	●	●	●	●	On Track	A report on the options for the Bedford shopping precincts will be presented to Council in early 2020.



OUR LOCAL ECONOMY

Aspiration: A business and employment destination.

1 October 2019 to 31 December 2019

Outcomes	Strategies	Actions	Timeframes				Status	Comments
			19/20	20/21	21/22	22/23		
E1 Support initiatives for local business.	E1.1 Implement initiatives that support business growth.	E1.1.1 Create precinct marketing plans that itemise the qualities of the town centres and transmits them to the public.	●	●			On Track	The precinct marketing plans are still being scoped but remain on track for completion and presentation to Council by June 2020.
E2 Active and engaging town and city centres.	E2.1 Increase public amenity in town and city centres to enhance community interaction and public safety.	E2.1.1 Strengthen the Morley City Centre as a pedestrian friendly environment to meet the requirements of a Strategic Metropolitan Centre.	●	●	●	●	On Track	The draft Morley Streetscape plan was adopted by Council for advertising at the 23 July 2019 OCM. Advertising has now been completed and the outcomes of the consultation will be reported to Council by February 2020.
		E2.1.2 Implement Town Centre Activation Plans.					On Track	In Bayswater town centre the City supplied 20 businesses with fairy lights to decorate windows and shopfronts. The project was a collaboration with the Baysie Rollers and the Town Team Movement. Holiday season event calendars have also been installed on planters, and plantings replenished. Three new planters were also installed along the Whatley Crescent footpath in collaboration with the Baysie Rollers. In Maylands town centre, the first e-newsletter has been distributed, featuring a mix of recent news, engagement opportunities, upcoming events, and contacts. Through the newsletter, the community has been invited to provide input on a number of projects occurring in the town centre, including the activation of Lyric Lane, the sculpture at the corner of Whatley Crescent and Ninth Avenue, and car parking in the town centre. In the Morley city centre, the Progress Street Pocket Park (Stage 1) is now complete and was launched on Thursday 5 December 2019. The space was activated with a live band, lighting, food and a mix of business and community members. In Noranda town centre, the City partnered with the shopping centre owner to extend the crosswalk behind the Noranda shopping centre to connect to a newly created space, called The Nook. New asphalt was laid and line marked and works towards an action from the Noranda Place Activation Plan to improve walkability and connections within the town centre.



OUR LOCAL ECONOMY

Aspiration: A business and employment destination.

1 October 2019 to 31 December 2019

Outcomes	Strategies	Actions	Timeframes				Status	Comments
			19/20	20/21	21/22	22/23		
		E2.1.3 Develop and implement a Public Art Strategic Plan.	●	●			Not Started	Project was not funded in FY2019-20. Anticipated to commence in FY2020-21.



LEADERSHIP & GOVERNANCE

Aspiration: Open, accountable and responsive service.

1 October 2019 to 31 December 2019

Outcomes	Strategies	Actions	Timeframes				Status	Comments
			19/20	20/21	21/22	22/23		
L1 Accountable and good governance.	L1.1 Ensure policies, procedures and practices are effective.	L1.1.1 Investigate opportunities to simplify processes and reduce red tape in all areas of the City's business.	●	●	●	●	On Track	As changes are progressively rolled out as a result of the Local Government Act review, the City will continue to review processes to ensure consistency and reduce red tape where possible.
	L1.2 Deliver long term financial planning.	L1.2.1 Develop a land asset disposal and acquisition strategy and program, including review of use.	●	●			Off Track	The draft strategy is scheduled to be presented to a Councillor Workshop in February 2020.
L2 Proactively communicates and consults.	L2.1 Communicate and engage with the community.	L2.1.1 Develop a public relations and marketing strategy, including online and social media.	●	●			On Track	A Communications and Marketing Strategy, and Social Media Strategy are currently being developed.
		L2.1.2 Undertake a community perception survey every two years.		●		●	Not Started	The next Community Perceptions Survey is scheduled for 2020-21 and work will commence closer to the date.
	L2.2 Provide quality customer services to the community.	L2.2.1 Develop, review and implement processes and corporate systems to be more responsive to community needs and contemporary customer interaction.	●	●	●	●	On Track	The scope and design specifications for re-engineering building services workflow has been finalised and development commenced. This will provide <ul style="list-style-type: none"> Improved system workflows to assist in the assessment of Building applications through the various stages of payment/referral/Request for information/assessment and determination. Improved tracking information via the City's website for customers regarding the processing of building applications as they progress through the various stages to determination
L3 Strong stewardship and leadership	L3.1 Provide Council with information and support to enable informed decision making.	L3.1.1 Co-ordinate ongoing training programs for elected members.	●	●	●	●	On Track	The City is assisting newly Elected Members or those who were returned at the recent Council election in arranging completion of the required training under the new requirements of the Local Government Act. City staff continue to keep all Councillors updated on new training opportunities and assist in booking these as required.
		L3.1.2 Undertake annual staff satisfaction surveys.	●	●	●	●	On Track	2020 survey was completed in December 2019.
		L3.1.3 Provide an annual report on the implementation of approved strategies.	●	●	●	●	On Track	Strategies have been grouped into four themes in order to provide four reports annually, one in each quarter. The first report will be delivered to the February 2020 Audit and Risk Meeting. In preparation for that meeting, a template is being prepared so information can be easily gathered and shared in the report.