

Corporate Business Plan 2019-23

Status update - 1 July 2020 to 30 September 2020

Following is an update for the actions set out in the City of Bayswater Corporate Business Plan 2019-2023 for the period of 1 July 2020 to 30 September 2020

At a glance...

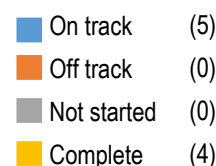


OUR COMMUNITY

Aspiration: An active and engaged community.

Strategies: C1 A strong sense of community through the provision of quality services and facilities.

C2 Accessible services that recognise diversity.

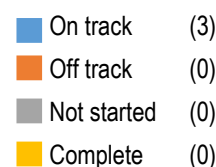
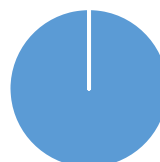


OUR NATURAL ENVIRONMENT

Aspiration: A quality and connected built environment.

Strategies: N1 Natural environment and biodiversity that are conserved and protected.

N2 A resilient community that responds to sustainability challenges.



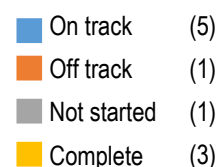
OUR BUILT ENVIRONMENT

Aspiration: An active and engaged community.

Strategies: B1 Appealing streetscapes.

B2 A connected community with sustainable and well maintained transport.

B3 Quality built environment.

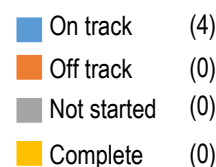
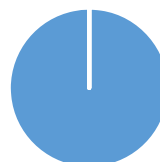


OUR LOCAL ECONOMY

Aspiration: An active and engaged community.

Strategies: E1 Support initiatives for local business.

E2 Active and engaging town and city centres.



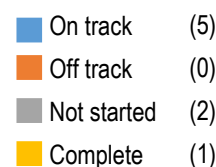
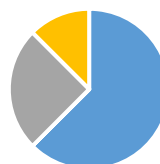
LEADERSHIP & GOVERNANCE

Aspiration: An active and engaged community.

Strategies: L1 Accountable and good governance.

L2 Proactively communicates and consults.

L3 Strong stewardship and leadership.





OUR COMMUNITY

Aspiration: An active and engaged community.

1 July 2020 to 30 September 2020

| Outcomes | Strategies | Actions | Timeframes | | | | Status | Comments | |
|--|--|---|---|-------|-------|-------|----------|---|--|
| | | | 19/20 | 20/21 | 21/22 | 22/23 | | | |
| C1 A strong sense of community through the provision of quality services and facilities. | C1.1 Plan and provide a range of community facilities and services to meet current and future needs. | C1.1.1 Implement the approved future option for the Maylands Waterland site. | ● | ● | ● | ● | On Track | Concept plans made public. Development approvals requested. Community information sessions completed on concept plans. Tender advertised for detailed Project Lead to manage the construction has closed and is currently being considered. Once the Project Lead is on board, a tender for construction will be prepared and advertised. | |
| | | C1.1.2 Implement a library services strategy. | ● | ● | ● | ● | On Track | Library Service Strategy and implementation plan drafted. Expected to be put forward for ELT endorsement at the end of November 2020. | |
| | | C1.1.3 Investigate possible locations for permanent event stage structures within the City's Regional reserves. | ● | ● | | | Complete | In August 2020, Council resolved not to progress a community event stage. | |
| | C1.2 Deliver community programs that encourage community interaction and participation. | | C1.2.1 Develop and implement a Community Recreation Plan. | ● | ● | ● | ● | On Track | Desktop review complete. The engagement phase has been delayed by at least 6 months due to COVID-19 pandemic however it is still expected to be completed by 2022/23. |
| | | | C1.2.2 Deliver and implement a youth plan. | ● | ● | ● | ● | Complete | The City's Youth Action Plan, The Platform, was adopted by Council at the OCM 3 September 2019. The Plan is now available on the City's website and was successfully launched to key external stakeholders at The RISE on 4 December 2019. Actions will be implemented as part of ongoing business as usual operations. Outcomes will be reported annually as prescribed by action L3.1.3. |
| | | | C1.2.3 Develop and implement a Public Health Plan. | ● | ● | ● | ● | Complete | The Public Health and Wellbeing Plan was completed and endorsed by Council in June 2019. It was reviewed in July 2020 and a progress report was provided to the Audit and Risk Committee in August 2020. Actions will be implemented as part of ongoing business as usual operations. Outcomes will be reported annually as prescribed by action L3.1.3. |
| | | | C1.2.4 Develop and implement a Culture Plan. | ● | ● | ● | ● | Complete | The City's inaugural Cultural Plan 2019-2024 was adopted by Council at the OCM of 23 July 2019. The Plan was launched to the wider workforce and community in September 2019. Actions will be implemented as part of ongoing business as usual operations. Outcomes will be reported annually as prescribed by action L3.1.3. |



OUR COMMUNITY

Aspiration: An active and engaged community.

1 July 2020 to 30 September 2020

| Outcomes | Strategies | Actions | Timeframes | | | | Status | Comments |
|--|--|--|------------|-------|-------|-------|----------|---|
| | | | 19/20 | 20/21 | 21/22 | 22/23 | | |
| | C1.3 Deliver a safety service which builds a strong sense of community safety. | C1.3.1 Apply Crime Prevention Through Environmental Design principles in Town Centre developments. | ● | ● | ● | ● | On Track | The Morley Activity Centre Plan includes a number of provisions to encourage CPTED principles. |
| C2 Accessible services that recognise diversity. | C2.1 Ensure the City's services and facilities are accessible and inclusive. | C2.1.1 Review of Aged Care assets. | ● | ● | | | On Track | The information memorandum is being prepared and an expert consultant has been engaged to assist with the divestment process - the community engagement will commence shortly. An update will be provided to the next meeting of the Aged Care Divestment Committee on 27 October 2020. |



OUR NATURAL ENVIRONMENT

Aspiration: A green and sustainable environment.

1 July 2020 to 30 September 2020

| Outcomes | Strategies | Actions | Timeframes | | | | Status | Comments |
|---|--|---|------------|-------|-------|-------|----------|--|
| | | | 19/20 | 20/21 | 21/22 | 22/23 | | |
| N1 Natural environment and biodiversity that are conserved and protected. | N1.1 Develop and implement management strategies to strengthen the resilience of the environment. | N1.1.1 Develop and implement a City of Bayswater Environmental liveability framework including biodiversity, climate change, and urban forest. | ● | ● | ● | ● | On Track | Focussed engagement is ongoing. A workshop with experts planned for 1 October 2020 has had to be postponed. Individual meetings with experts have commenced in place of this workshop. Additional follow up workshops will take place in October/ November 2020. |
| N2 A resilient community that responds to sustainability challenges. | N2.1 Provide innovative waste and recycling services to reduce waste and empower the community to do the same. | N2.1.1 Review waste collection practices, investigate and implement alternative waste treatment technologies, including Food Organics and Garden Organics (FOGO). | ● | ● | ● | ● | On Track | The City is working towards rolling out FOGO in February/ March 2021. One of the key priorities around the rollout will be education. It is the City's intention over the coming weeks, to commence rolling out information to internal staff and Councillors in the first instance. |
| | | N2.1.2 Deliver waste education to the community in partnership with other stakeholders. | ● | ● | ● | ● | On Track | The City is continuing to provide waste education through local schools in conjunction with Cleanaway. FOGO awareness and education will be the focus leading up to and after the February/ March 2021 launch date. Community members have the opportunity to reduce the amount of waste going to landfill by taking part in the City's 'Sustainable Bayswater' program. Free to community members of all ages, the City will host five events in October and November to inspire waste minimisation in everyday life; including home composting, decluttering, recycling and upcycling. In partnership with Environment House, the City held free composting workshops, with participants taking home a compost bin, worm farm or Bokashi Bin. The workshops were held at the Bayswater Transfer Station on Collier Road between 12 September to 11 October 2020. |



OUR BUILT ENVIRONMENT

Aspiration: A quality and connected built environment.

1 July 2020 to 30 September 2020

| Outcomes | Strategies | Actions | Timeframes | | | | Status | Comments |
|--|---|--|------------|-------|-------|-------|-------------|---|
| | | | 19/20 | 20/21 | 21/22 | 22/23 | | |
| B1 Appealing streetscapes. | B1.1 Develop and maintain streetscapes. | B1.1.1 Develop and implement a streetscape upgrade plan for Morley and Bayswater. | ● | ● | | | Off Track | Council adopted the Morley Streetscape Plan in March 2020. The document will be updated to reflect the modifications adopted by Council prior to June 2020. An implementation plan was also adopted by Council however, the implementation was not funded in 2020/21 budget. The project will be resubmitted for consideration as part of the 2021/22 budget process. The Bayswater Streetscape plan will not be prepared by the City now that DevelopmentWA are involved in the Bayswater town centre. The City will work with DevelopmentWA and PTA to influence the outcomes. |
| | | B1.1.2 Develop and implement a streetscape upgrade plan for Noranda. | | | ● | | Not Started | In accordance with the Corporate Business Plan, this will commence in 2021/22. |
| B2 A connected community with sustainable and well maintained transport. | B2.1 Advocate for safe and accessible public transport. | B2.1.1 Partner with the Department of Transport to deliver strategic bicycle routes. | ● | ● | ● | ● | Complete | As per OCM held on 23 June 2020, Council resolved to conditionally support in principle the aspirational Long Term Cycle Network (LTCN) (DoT). Please refer to full resolution for conditions. |
| | | B2.1.2 Complete and implement a City wide Local Area Traffic Management Study. | ● | ● | ● | ● | Complete | The study was complete and endorsed by Council in 2018. Recommendation for an implementation plan to be created based on the findings from the study was requested. The Implementation Plan was approved on the 26 March 2019 Council Meeting. |



OUR BUILT ENVIRONMENT

Aspiration: A quality and connected built environment.

1 July 2020 to 30 September 2020

| Outcomes | Strategies | Actions | Timeframes | | | | Status | Comments |
|-------------------------------|---|---|------------|-------|-------|-------|--------|--|
| | | | 19/20 | 20/21 | 21/22 | 22/23 | | |
| B3 Quality built environment. | B3.1 Develop plans, policies and guidelines for quality built form. | B2.1.3 Develop remaining Parking Management Strategies for Town Centres. | | ● | ● | ● | ● | On Track Parking Management Strategies for Morley, Bayswater and Maylands have now been adopted and implementation is underway. Noranda will be undertaken following or in-conjunction with the precinct plan for the Noranda town centre, currently scheduled for 2021-22. As part of the implementation of the Maylands Town Centre Car Parking Strategy, installation of parking wayfinding signage guiding drivers to key parking areas was installed in September. Consultation with Whatley Crescent businesses between Eighth Avenue and Rowlands Street on preferred parking times in the nearby Ninth Avenue parking area, and with stakeholders on Seventh Avenue (between Guildford Road and Whatley Crescent) commenced via a mail out in September. Respondents will be able to indicate their preferred breakdown of three hour, two hour and 15 minute bays, as identified in the Strategy. |
| | | B2.1.4 Investigate a pedestrian friendly shared place in the Bayswater Town Centre. | | ● | ● | ● | ● | On Track Will be implemented with DevelopmentWA and PTA in the redevelopment of the Bayswater Station and the surrounding precinct. The City will seek to influence the detailed road and public realm design of these two agencies. |
| | | B3.1.1 Prepare a Structure Plan and built form policies for each town centre - Maylands, Morley, Noranda and Bayswater. | | ● | ● | ● | ● | On Track The City is working with a consultant for the Walter Road West Corridor planning (Bedford North project). Community workshops were held in July and August 2020. Commercial Land Owner and Business owner survey took place in August and September 2020. Precinct Plans for Noranda and the Morley Train Station precinct were not funded as a part of the 2020/21 budget. |



OUR BUILT ENVIRONMENT

Aspiration: A quality and connected built environment.

1 July 2020 to 30 September 2020

| Outcomes | Strategies | Actions | Timeframes | | | | Status | Comments |
|----------|--|--|------------|-------|-------|-------|----------|--|
| | | | 19/20 | 20/21 | 21/22 | 22/23 | | |
| | | B3.1.2 Develop and implement a Local Planning Strategy (LPS) and develop a new town planning scheme. | | | | | On Track | The draft LPS was approved for advertising at the 30 April 2019 OCM. It is now with the WAPC for their consent to advertise. Preparation of a new scheme has commenced and will be completed in 2021. |
| | | | | | | | | Preliminary feedback has been provided by the WAPC officers and has been reviewed by the City. The City met with the WAPC in mid-May 2020 to clarify some matters and are currently working through the feedback provided. The modifications requested and an engagement plan are anticipated to be presented to Council by end of 2020. |
| | | B3.1.3 Review and implement the Municipal Heritage Inventory and associated processes. | | | | | Complete | Council adopted the Local Heritage Survey on 12 February 2020. The survey has been finalised and is available on the City's website. |
| | B3.2 Facilitate the development of activity nodes. | B3.2.1 Facilitate the development of shopping precincts. | | | | | On Track | Council approved a program for the Bedford shopping precincts in March 2020 and this program was funded in the City's 2020/21 budget to commence in January 2021. |



OUR LOCAL ECONOMY

Aspiration: A business and employment destination.

1 July 2020 to 30 September 2020

| Outcomes | Strategies | Actions | Timeframes | | | | Status | Comments | |
|---|---|--|------------|-------|-------|-------|----------|---|--|
| | | | 19/20 | 20/21 | 21/22 | 22/23 | | | |
| E1 Support initiatives for local business. | E1.1 Implement initiatives that support business growth. | E1.1.1 Create precinct marketing plans that itemise the qualities of the town centres and transmits them to the public. | ● | ● | | | On Track | Wayman Advisory have been appointed to undertake the Branding and Marketing Plan for the town centres. They will commence with a series of meetings with the City and stakeholders in October 2020. | |
| E2 Active and engaging town and city centres. | E2.1 Increase public amenity in town and city centres to enhance community interaction and public safety. | E2.1.1 Strengthen the Morley City Centre as a pedestrian friendly environment to meet the requirements of a Strategic Metropolitan Centre. | ● | ● | ● | ● | On Track | Following adoption of the final Morley Streetscape plan in March 2020, funding for the implementation of the plan was not allocated in the City's 2020/21 budget. The project will be resubmitted for consideration as part of the 2021/22 budget process and incorporated into the Long Term Financial Plan. | |
| | | E2.1.2 Implement Town Centre Activation Plans. | | ● | ● | ● | ● | On Track | Place Managers have now commenced implementing COVID-19 stimulus projects including: - Shade structure and other works at Bert Wright Park; - Changeable sign at Bert Wright Park; - Removal of planter boxes on Eighth Avenue (completed); - Morley Library Pocket Park; and - Noranda Nook additional infrastructure. |
| | | E2.1.3 Develop and implement a Public Art Strategic Plan. | ● | ● | | | | On Track | The City is in initial stages of research and investigation. In addition to seeking external opportunities for the project, the City will liaise with other local governments to ensure best practice is achieved. |



LEADERSHIP & GOVERNANCE

Aspiration: Open, accountable and responsive service.

1 July 2020 to 30 September 2020

| Outcomes | Strategies | Actions | Timeframes | | | | Status | Comments |
|---|---|--|------------|-------|-------|-------|-------------|--|
| | | | 19/20 | 20/21 | 21/22 | 22/23 | | |
| L1 Accountable and good governance. | L1.1 Ensure policies, procedures and practices are effective. | L1.1.1 Investigate opportunities to simplify processes and reduce red tape in all areas of the City's business. | ● | ● | ● | ● | On Track | A new project register and capital works reporting tool has been developed for use this financial year. This is an internal improvement that is streamlining planning and reporting of the City's capital works program. It also enables the Executive Leadership Team to more quickly and easily access up to date reports and information on capital projects. |
| | L1.2 Deliver long term financial planning. | L1.2.1 Develop a land asset disposal and acquisition strategy and program, including review of use. | ● | ● | | | Complete | Council adopted the Land Acquisition and Disposal Strategy and associated Policy on 23 June 2020. This project is now complete. |
| L2 Proactively communicates and consults. | L2.1 Communicate and engage with the community. | L2.1.1 Develop a public relations and marketing strategy, including online and social media. | ● | ● | | | On Track | A Strategic Communications Plan will now replace the PR and Marketing Strategy. It is a Branch Plan project. The Social Media Strategy is also being progressed as a Branch Plan project. |
| | | L2.1.2 Undertake a community perception survey every two years. | | ● | | ● | Not Started | Work on the community perception survey is planned to commence in January 2021. |
| | L2.2 Provide quality customer services to the community. | L2.2.1 Develop, review and implement processes and corporate systems to be more responsive to community needs and contemporary customer interaction. | ● | ● | ● | ● | On Track | Building permit workflow process is complete. A review of Information Management processes is complete. Efficiencies will be rolled out across the organisation in due course. A program of works to enable online processing of development applications is ongoing. |
| L3 Strong stewardship and leadership | L3.1 Provide Council with information and support to enable informed decision making. | L3.1.1 Co-ordinate ongoing training programs for elected members. | ● | ● | ● | ● | On Track | Coordination of Councillor training programs is provided as required and updated upon request. |
| | | L3.1.2 Undertake annual staff satisfaction surveys. | ● | ● | ● | ● | Not Started | The FY2019/20 survey was completed in December 2019. Results have been shared with employees. Work towards the FY2020/21 survey is scheduled to commence in November 2020. |
| | | L3.1.3 Provide an annual report on the implementation of approved strategies. | ● | ● | ● | ● | On Track | Annual strategy reporting has been implemented into business as usual. As per the schedule, the Age Friendly Strategy, Cultural Plan, The Platform, Community Safety and Crime Prevention Plan and CCTV Strategy have progress reports going to the November 2020 Audit and Risk Management Committee. |