

Placemaking Grants 2023

FAQ's

Frequently Asked Questions

1. What type of funding opportunities does the City of Bayswater provide to support community groups and businesses for placemaking initiatives?

For the 2022/23 Financial Year the City has funding available for projects that meet the specific outcomes listed below. The maximum funding available for each grant is \$2,000 excl GST, however applications that request lesser amounts will also be assessed and considered.

Placemaking Grant - Category One

A business focused project that will improve the shopfront of local businesses to encourage visitation. Projects may include:

- shopfront signage;
- alfresco furniture;
- planter boxes and/or landscaping solutions;
- public artwork;
- window display enhancements;
- in store display enhancements; and/or
- shopfront lighting solutions.

Placemaking Grant - Category Two

A community-led project that will enhance the City's town centres and embrace the City's Place Activation Plan and aims to build stronger links between the community and local businesses, encouraging a greater degree of buying local. Projects may include:

- initiatives that support creating welcoming, thriving and vibrant town centres; and
- events or activations that drive positive economic development outcomes.

2. Am I eligible?

Businesses located within the City, community groups and groups (both unincorporated and incorporated), place activation groups and City of Bayswater residents are eligible to apply.

To be eligible for funding, the applicant:

- Cannot receive both funding from more than one City of Bayswater funding stream for the same initiative;
- Cannot received both categories of the Placemaking Grant for the same initiative;
- Must have satisfactorily acquitted any City of Bayswater previous grant; and
- Can demonstrate the capacity and capability to successfully plan, deliver and acquit an initiative.

Placemaking Grants 2023

FAQ's

3. What projects are eligible for funding?

Business focused projects that will enhance any business within the City. Projects may include:

- Shopfront signage
- Alfresco furniture
- Planter boxes and/or landscaping solutions
- Public artworks
- Window display enhancements
- In store display enhancements
- Shopfront lighting solutions.

And/or

A community-led project that will enhance the City's town centres and embrace the City's Place Activation Plan and aims to build stronger links between the community and local businesses, encouraging a greater degree of buying local. Projects may include:

- initiatives that support creating welcoming, thriving and vibrant town centres; and
- events or activations that drive positive economic development outcomes.

4. What is not eligible for funding?

Grant funding will not be considered for:

- Fundraising projects and initiatives
- Retrospective applications
- Projects that cannot demonstrate support from the landowner
- Interstate and overseas travel
- Ongoing business/organisational operating costs such as wages or salaries
- Projects and initiatives that duplicate a similar, existing project or service within the City
- Projects and initiatives that have been funded under another City funding stream in the same financial year
- Projects or programs that charge for participation.

5. When can I apply for the grant?

Applications open 9am, Thursday 13 February 2023 and close 5pm, Thursday 9 March 2023.

6. How do I apply?

Before submitting an application, all applicants are encouraged to discuss their application with the City's Place Management team on Place.management@bayswater.wa.gov.au or 9272 0622.

Applications will need to include the following information:

- Public Liability Certificate of Currency
- Approval from land owner (if applicable). Provide the property owner's consent. For most proposals this will likely be the owner of the tenancy. If your proposal involves public land (i.e. the footpath), permission from the City of Bayswater will be required

All applicants need to complete the City's *Placemaking Grant 2023 Application Form* which can be found on the City's website. Applicants are encouraged to provide as many details as possible. The application form must be submitted via email, by the closing deadline to Place.management@bayswater.wa.gov.au.

Placemaking Grants 2023

FAQ's

7. How much funding can eligible applicants apply for?

Applicants can apply for **up to a maximum of \$2,000** for their project, subject to applicants matching a minimum of **50%** of total cost. The applicant's contribution can be cash, in-kind or a combination of both.

8. What is an 'in-kind' contribution?

Organisations often contribute to a project with their own resources. In-kind support refers to goods or voluntary work donated for the project. For example, a graphic designer might volunteer their time to design the marketing materials. These can be accepted as an alternative to a financial contribution and will need to specify in the application form.

9. Costing in-kind contributions (voluntary labour)

Voluntary labour can be calculated at the following rates:

Unskilled: \$20/hour	General work is being undertaken where no recognised qualification is required.
Skilled: \$35/hour	A person with a recognised qualification specific to the work being undertaken e.g. Tradesperson, Chef, Arborist etc.
Professional: \$50/hour	A person with a formal tertiary qualification specific to the work to be undertaken i.e. architectural, legal, engineering, surveying work or similar.

Please note that if you use voluntary labour as an in-kind contribution, you will be required to include a volunteer roster in your acquittal, and each volunteer must sign to confirm their hours.

10. Grant application process

All applications will go through the following assessment process:

1. Submit	Submission of application with supporting documentation
2. Assessment	Assessment of applications conducted by a panel
3. Outcome	Applicants are advised of the outcome of their application
4. Funding agreement	Applicants sign a funding agreement with the City of Bayswater
4. Payment	Funds provided to successful applicants
5. Project delivery	Project delivered within specified timeframe, as per funding agreement
6. Acquittal	Applicants complete acquittal within 30 days of the conclusion of the project

11. When will applicants know the outcome of their grant application?

Once applications close, the City will take up to 14 working days to assess applications received. In the event that this timeframe is extended, applicants will be informed in writing of the delay and revised assessment timeframe. Each applicant will be notified of their grant application outcome.

Placemaking Grants 2023

FAQ's

12. Promotion of Project

If successful and applicable, applicants are encouraged to tag the City of Bayswater Facebook and Instagram (@cityofbayswater) with project updates and recognition of funding support. The City will also promote all successful projects via various social media channels.

For further information on the City of Bayswater [Destination Marketing Strategy](#) 2021 to 2025.

13. Contact the City of Bayswater

Prospective applicants are encouraged to contact the City's Place Management team with any questions related to the Placemaking Grants. You can reach our team via email at place.management@bayswater.wa.gov.au or by phone on 9272 0622.