



# Age Friendly Ambassador program

## Expression of interest process

Thank you for your interest in the City of Bayswater's Age Friendly Ambassador Program.

The award winning Age Friendly Ambassador program was established in April 2019 to ensure older community members are connected to practical information and services and have a voice on community issues.

The City is looking forward to recruiting a team of volunteer Ambassadors to continue to grow and build on the successes of this important program.

Successful applicants will be part of a diverse network of Ambassadors who reside, recreate, work or volunteer within the City of Bayswater and have a wide range of skills, interests and connections.

The initial phase of the Ambassador program will require attendance at a number of meetings and training workshops, and we ask that you consider the time commitment involved before expressing an interest.

## Time Commitment

The selected Ambassadors will be required to:

1. Attend a team building event (April 2022)
2. Attend monthly Ambassador meetings at the City of Bayswater (11 per year)
3. Attend training sessions as required (Ongoing)
4. Undertake a minimum of two presentations to community (per calendar year)
5. Represent the City at a minimum of four community events (per calendar year).

Please read the attached Frequently Asked Questions, which provide further details on the Age Friendly Ambassador program.

## How to apply

To apply for the Ambassador program please complete the attached Expression of Interest Form and return by 4 February 2022 to:

**Marie Walker - Coordinator Active Ageing and Volunteers**

City of Bayswater, PO Box 467, Morley, WA 6943

Email: [community.services@bayswater.wa.gov.au](mailto:community.services@bayswater.wa.gov.au)

Phone: 9270 4107

Applicants will be advised of the outcome of their Expression of Interest by 1 March 2022.



# Age Friendly Ambassador program

The following information will be used by the City of Bayswater in accordance with the City's volunteer recruitment procedure. All information remains confidential. Please complete and send by 4 February 2022.

Title      Mr                  Mrs                  Ms                  Miss                  Other .....

Name .....

Postal address.....

Suburb..... Postcode.....

Email .....

Phone..... Date of Birth .....

What skills and interests do you have?

Tell us in your own words why you would like to participate in the Age Friendly Ambassador program?

## Expression of Interest Age Friendly Ambassador program

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**Do you represent a community or volunteer group, committee or board?**

**Please outline.**

**Do you speak any languages other than English**      Yes      No

If yes, please specify .....

**Do you have any medical conditions that may restrict the type of volunteer activities you can do?**      Yes      No

If yes, please specify .....

### **Checklist:**

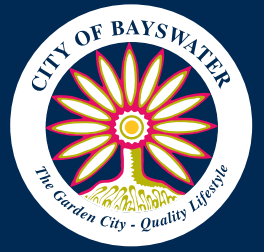
- I am able to fulfil the time commitment required (see FAQs)
- I reside / work or volunteer within the City of Bayswater
- I am comfortable making presentations to the general public
- I am willing to undertake any training required
- I have a current National Police Check / willing to get one (paid for by the City).

**Please complete and return this form by 4 February 2022 by post to:**

City of Bayswater, PO Box 467, Morley WA 6943

**or email to**

community.services@bayswater.wa.gov.au



# Age Friendly Ambassador program

## What is the Ambassador Program?

The award winning Age Friendly Ambassador program was developed to ensure older community members are connected to information, programs and services, and have a voice on local community issues. The program empowers volunteers to become local leaders and information specialists within the City of Bayswater community.

The inaugural program was established in April 2019 and comprises eight volunteers from diverse backgrounds.

The City is seeking to recruit volunteers for the second term of this program commencing April 2022.

## Why is the Ambassador Program important?

With a growing ageing population, there is a strong need for better information and resource sharing among older adults. Word of mouth and hearing from a trusted source has been reported as the preferred method of communication by the local community.

## Who are best placed to become Age Friendly Ambassadors?

Age Friendly Ambassadors will have good community connections and may represent a special interest group, cultural group, club or diverse community. They will be passionate and knowledgeable about their local community and have an affinity to engage and support older adults.

### City of Bayswater statistics

**69,000**  
total residents  
(approx) in 2021



Suburbs with the highest number of people aged 65 and older:

<b>3,700</b>	<b>2,175</b>	<b>1,500</b>
Morley	Bayswater	Noranda



**1 in 6** residents aged 65+ in 2021



**1 in 5** residents aged 65+ in 2031

## Frequently Asked Questions Age Friendly Ambassador program

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### **What are the Age Friendly Ambassadors' duties?**

Ambassadors will serve as representatives of the City of Bayswater. Responsibilities include, but are not limited to:

- Connecting older adults to resources and information about what is happening and available in their community, including local events, activities, programs and services;
- Bringing ideas to the City for ways to help our community be more connected;
- Being a voice for older adults on community issues and answering questions about City of Bayswater events and activities, services; clubs and community groups;
- Actively participating in City of Bayswater events and activities, including presenting to local community groups and hosting information stalls.

### **How much of a time commitment will be expected?**

There are no set hours for this role, however Ambassadors are required to commit to the following:

- Attend a team building and training day (April 2022)
- Attend training sessions as required (Ongoing)
- Attend monthly Ambassador meetings at the City of Bayswater
- Represent the City at a minimum of four community events (per calendar year).
- Make a minimum of two presentations to stakeholder groups per calendar year.

Outside of the above mentioned, the time given to the Ambassador Program is dependent on events, activities and availability.

### **How long does an Ambassadorship last?**

Ambassadorships will be appointed for a two-year term, with opportunity to reapply at the end of this term. This term will run from 1 April 2022 to 30 March 2024.

### **Can I reapply if I currently volunteer as an Age Friendly Ambassador?**

Current Ambassadors are welcome to apply for a second term in-line with the new selection criteria for this program.

### **How will I be supported in the Ambassador role?**

Ambassadors will receive training, ongoing support and information to ensure they have the necessary skills to talk to the community. An experienced City officer will guide implementation of the program, linking Ambassadors to local events, information and services. A kit containing an Ambassador t-shirt, name badge, business cards, Service Directory for Older Adults, leaflets, resources and other materials will be provided to support you.

### What are the benefits of becoming an Ambassador?

Becoming an Ambassador affords opportunities to become actively involved in your community. As an Ambassador you will have the chance to:

- Develop confidence and recognition as a leader in the community;
- Benefit from attending training, workshops and learning new skills;
- Make a real difference to the lives of older adults in the local community;
- Become a registered City of Bayswater volunteer (and be invited to recognition events)
- Advocate (be a voice) on behalf of older adults on issues of concern; and
- Make new friendships and social networks.

### How can I become an Ambassador?

To apply for the Ambassador program, you will need to complete an Expression of Interest form and return it to Coordinator Active Ageing and Volunteers by 4 February 2022.

### How will the selection of Ambassadors be determined?

The City is looking to form a diverse network of Ambassadors within the City of Bayswater that have a wide range of skills, interests and connections. Ambassadors will be selected based on the following criteria:

1. Ambassadors will be older adults, aged 50 years and over.
2. Ambassadors will reside, work or volunteer within the City of Bayswater.
3. Ability to attend a team building day training sessions, at least four City events and monthly meetings.
4. Ability and willingness to speak to community, share knowledge and make recommendations that support other older adults.
5. Good communication and interpersonal skills is a must, as this role will be required to make presentations to stakeholders.
6. Established networks, such as representation on a local community group, club or committee is desirable.
7. The ability to speak a second language will be highly regarded.

“ It’s been great to work with the City’s Age Friendly Ambassadors to better link residents to My Aged Care information. We need more passionate people like them who can change the world! ”

**Umbrella Multicultural Community Care Services**

### **Achievements**

Since June 2019, the Ambassadors have invested more than 1,000 hours of volunteer time into the program.

Over 4,000 community members have engaged with the Age Friendly Ambassadors; and they have distributed more than 3,000 service directories designed to support older adults.

They have also attended more than 40 community events.

The Ambassadors have become a tightknit group and friendships have blossomed.

### **How will I be notified if I am awarded an Ambassadorship?**

Successful applicants will be notified in writing by the City's Coordinator of Active Ageing and Volunteers. All ambassadors will be required to undertake a standard screening process, including volunteer police check.

### **Need more information?**

For more information about the Ambassador Program please contact the Coordinator of Active Ageing and Volunteers on (08) 9270 4107.