

THE PLATFORM YOUTH ACTION PLAN

2019/20 – 2020/21



Acknowledgment

Ngalla City of Bayswater kaatanginy baalapa Noongar Boodja baaranginy, Wadjuk moort Noongar moort, boordiar's koora koora, boordiar's ye yay ba boordiar's boordawyn wah.

The City of Bayswater acknowledges the Traditional Custodians of the land, the Whadjuk people of the Noongar Nation, and pays its respects to elders past, present and emerging.

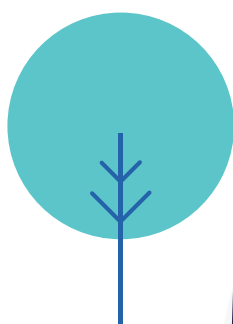


ACKNOWLEDGEMENT OF YOUNG PEOPLE

The City of Bayswater would like to acknowledge and thank all of the young people who contributed their opinions and ideas, and generously gave up their spare time to assist in the development of the Plan.

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1. MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

The City of Bayswater is proud to present The Platform Youth Action Plan 2019 – 2021 ‘The Platform’.

The City is committed to actively engaging with young people and responding to their current and future needs. The Youth Action Plan sets out key themes, opportunities and priority areas that have been developed through a broad community engagement process with local young people.

The Platform is one of the informing documents that support the City’s Strategic Community Plan 2017–2027. These documents are available on the City of Bayswater website or are currently being developed, and

provide further information about various community development actions and strategies to which the City has committed to deliver. Additional documents will continue to be added over time, as required.

You can use this information to partner with us to deliver improved community development outcomes with shared resources and knowledge.

We trust that The Platform becomes an important reference point for young people, their families and all other interested community stakeholders.

– **Andrew Brien**
Chief Executive Officer



2. INTRODUCTION

The purpose of The Platform is to steer the City of Bayswater, together with the City's Youth Advisory Council (YAC) to progress the needs and aspirations of young people aged 12 – 25 years living in the City of Bayswater.

To develop The Platform, we listened to almost 400 young people who live, work and study in the City to find out what issues are important to them across the following three themes, each with specific actions and priorities:



Progressing actions within the themes will ensure that the City is responsive to the current priorities of young people while maintaining a clear and consistent strategic focus over the 2019/20 – 2020/21 financial years.

3. YOUTH DEVELOPMENT

Youth development is one program area of the City of Bayswater Community Development team. Community development programs contribute toward the growth of community leadership through building the capacity, skills and knowledge of people, including young people. This strengthens community wellbeing, resilience and connection to the place where people live, work or play.

Youth development is a shared responsibility. In addition to the programs and services the City delivers, we also partner with other organisations to achieve positive outcomes for young people in our community. These partnerships include; schools, youth organisations, peak bodies, local and state government authorities, businesses, community groups and sporting clubs.

4. CITY OF BAYSWATER YOUTH ADVISORY COUNCIL

The City of Bayswater has a well-established Youth Advisory Council (YAC) which is made up of a diverse group of youth representatives aged between 12–25 years who live, work, study or play in the City of Bayswater.

The YAC will assist to guide the implementation of the Youth Action Plan through:

- Assisting with the planning and delivering of youth programs, events and initiatives alongside City staff;
- Providing a voice for young people through communicating local needs and aspirations; and
- Contributing feedback to youth related strategies, policies and engagement across the organisation.

To assist the City in achieving outcomes for youth, the YAC are provided with training and development opportunities to support the implementation of the Youth Action Plan.

5. WHERE THE CITY OF BAYSWATER IS LOCATED

The City of Bayswater is situated on the banks of the Swan River, the Derbal Yerrigan, and at its closest boundary is only 4km from the Perth Central Business District. The City of Bayswater is bounded by the City of Swan in the north, the Town of Bassendean in the east, the Swan River and the City of Belmont in the south, and the Cities of Stirling and Vincent in the west.

The City of Bayswater is made up of a number of suburbs, including Noranda, Morley, Embleton, Bedford, Bayswater, Maylands, and parts of Dianella and Mount Lawley.

6. YOUNG PEOPLE LIVING IN THE CITY OF BAYSWATER

Based on the most recent Australian Bureau of Statistics data (2016), there were 10,083 young people aged 12–25 years living in the City of Bayswater representing 15.2% of the City's total population.

The suburb of Morley has the largest concentration of young people aged 12 – 17 years and 18–25 years, followed by the suburbs of Bayswater and Noranda. There is also a high concentration of young people aged 18 – 25 years in the suburbs of Maylands and Bayswater in comparison to other suburbs.

7. DEMOGRAPHIC SNAPSHOT OF YOUNG PEOPLE LIVING IN THE CITY OF BAYSWATER

Source: ABS 2016 Census

Age distribution

Total youth population 10,083

34% 65%

12 - 17 years 18 - 25 years

Aboriginal or Torres Strait Islander

Identified as Aboriginal and Torres Strait Islander 3%

Top 5 languages

Language Spoken at Home other than English

Need for assistance 2%

Needed help with their day to day activities due to disability

Male 51%

Female 49%

Family household

49% 18% 9%

Couple family with children One parent family Group household

3%

Lone person household



Employment

20% 26% 8%

Employed in fulltime work Employed in part-time work Unemployed, looking for work (looking for either full-time or part-time work)

Top 5 occupations

1. Sales Assistants 7%
2. Checkout Operators and Office Cashiers 2%
3. Kitchenhands 2%
4. Waiters 2%
5. Bar Attendants and Baristas 1%



Top 5 industries

4% 4%

Cafes and Restaurants Takeaway Food services

3% 1% 1%

Supermarket and Grocery Stores Clothing retailing Hairdressing and Beauty Services

Birthplace

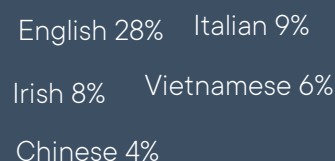
Top 5 countries of birth



Parents' country of birth



Top 5 ethnicities



Qualifications

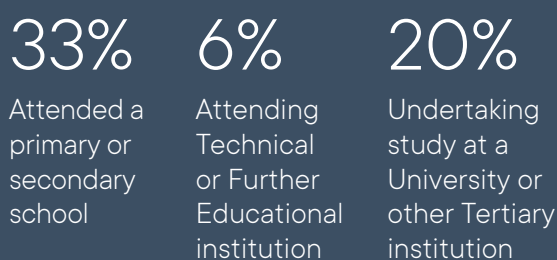


Voluntary work

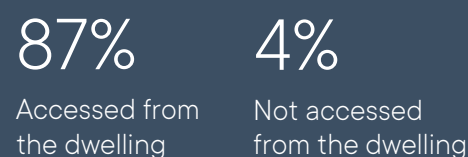
Had undertaken volunteer work

16%

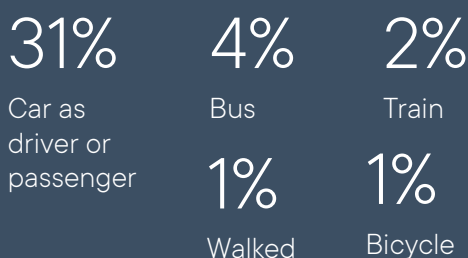
Education



Internet



Method of travel to work



8. HOW WE REACHED YOUNG PEOPLE

The City of Bayswater YAC was instrumental in the planning, design and promotion of The Platform consultation process. This approach was fully supported by the City, because we acknowledge the importance of having a meaningful consultation process that is youth-led.

Community engagement consultations were opened between January and April 2019. We engaged a range of stakeholders, including:

Young people aged

15–25 years

Youth agencies

City of Bayswater
staff

Parents and
caregivers

Schools



The consultation was promoted in the following ways:

On the City's website

www.bayswater.wa.gov.au



Feedback was received through various communication channels, including:



City's social media
Facebook and Instagram

Bayswater Beat

Autumn 2019



Direct

correspondence to
schools, community
organisations youth
service providers



Posters & flyers

distribution to local businesses,
community organisations, libraries
and schools



Online
survey

The Platform

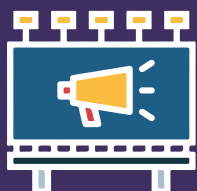


Face to face

pop-up engagements at
City of Bayswater events

Youth

focus groups

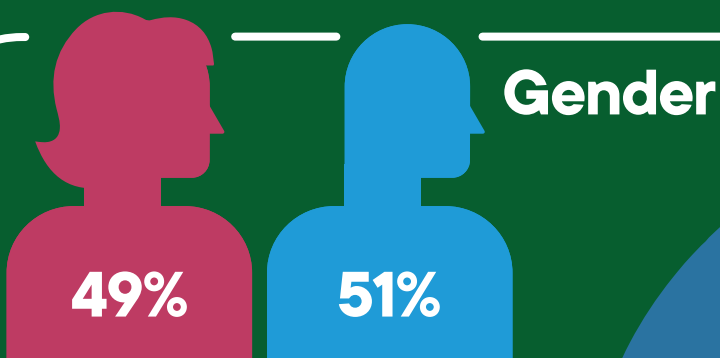


Local newspapers

Outdoor signage



9. WHO WE REACHED



Do you identify as any of the following?

Aboriginal and Torres Strait Islander

CALD (from a culturally and linguistically diverse background)

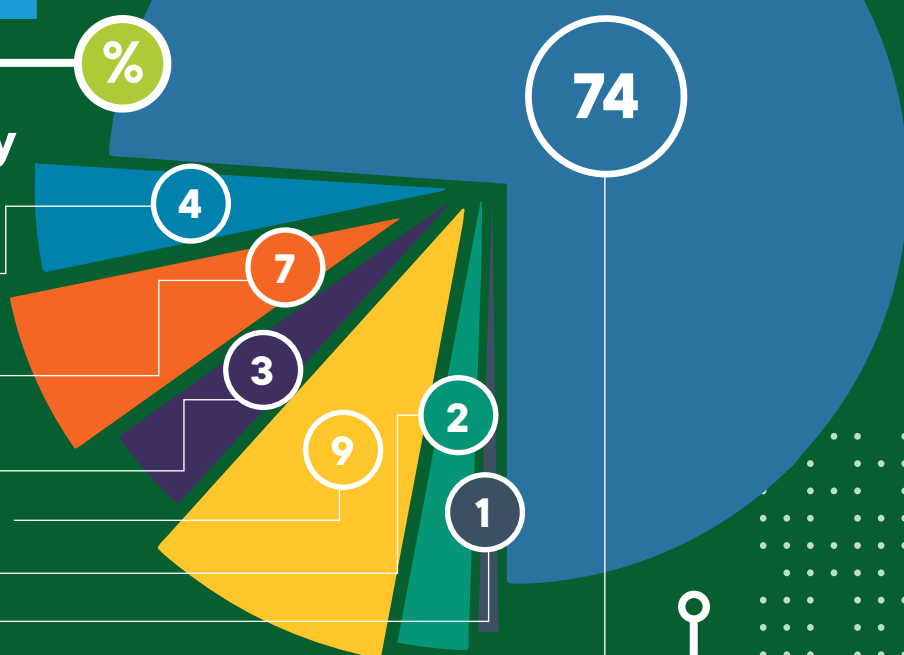
Living with a disability

Living with a mental health issue

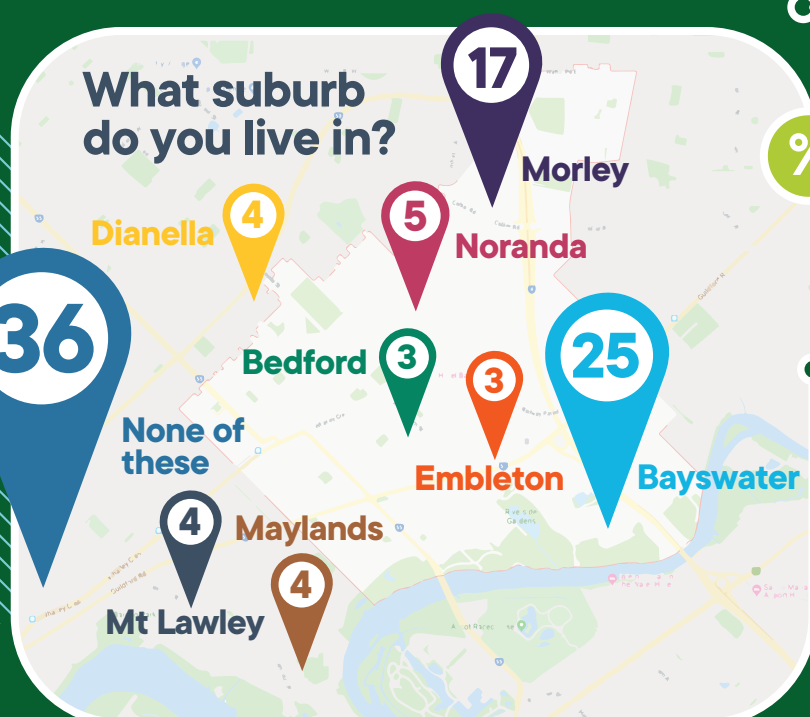
Carer

Homeless

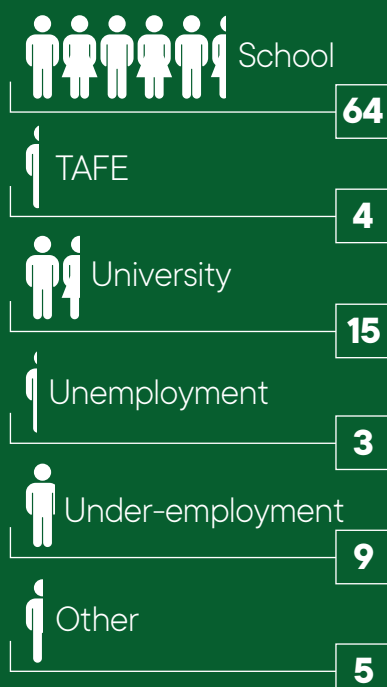
Not applicable



What suburb do you live in?



I am currently in



10. WHAT YOUNG PEOPLE TOLD US

Young people told us that they have distinctly different needs from adults. The opportunities and challenges experienced by young people also change throughout their teenage years and into early adulthood.

There are two distinct groups within the 12 - 25 years age range:

12-17 years | the transition from primary school to the demands of high school including life decisions around the future.

18-25 years | the transition from school to further education/ training, work, independence, expanding social horizons, career pressure, financial responsibility, and facing major life decisions.

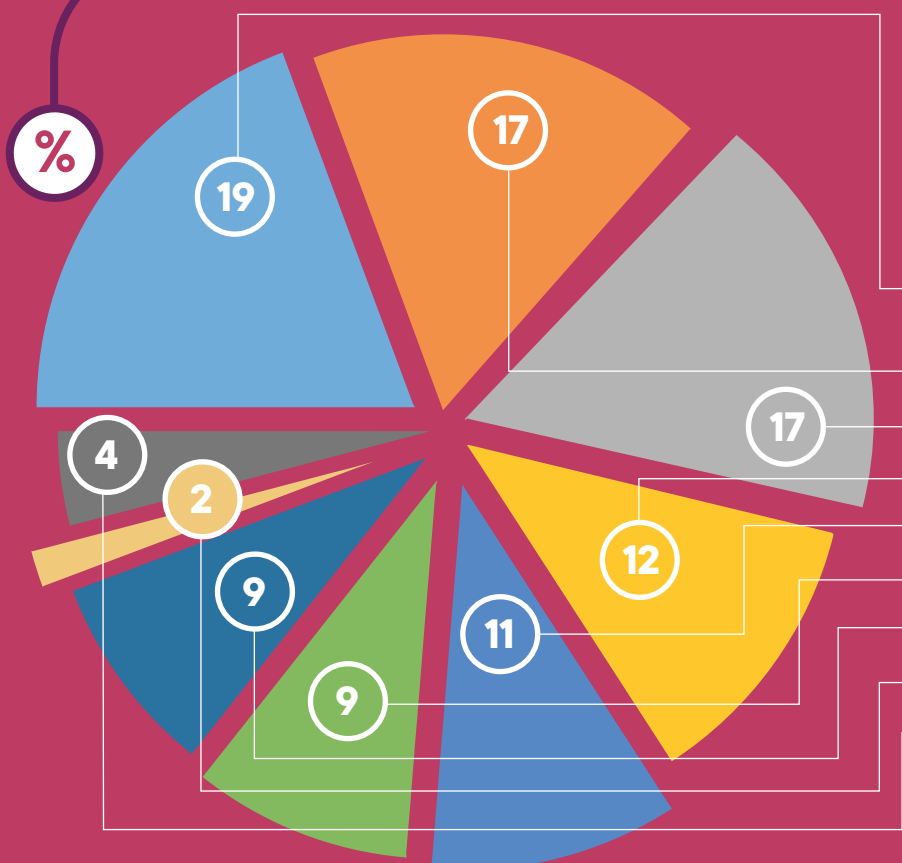
Community consultation findings identified a range of opportunities that young people would like to see the City of Bayswater focus on based on their interests, concerns, places in the community that they liked to visit and how they preferred to find out what is going on in the City of Bayswater.

What are your interests?



What are your biggest worries?

Mental health (including stress, anxiety and depression)
 Unemployment
 Study pressure
 Drugs and alcohol
 Discrimination (racism, sexism etc)
 Disconnection/social isolation
 Under-employment
 Other
 N/A



How could the City of Bayswater help you reach your education & employment goals?

21% Workshops

on employment skills
(e.g. resume writing, how to interview)

23% Skills training

for specific jobs (e.g. barista training, RSA)

20% Training certificates

13% Mentorship

Offer a mentorship program

20% Volunteer

Offer volunteering opportunities

3% Other

How do you find out what is going on in the City of Bayswater?



26%

Word of Mouth



18%

Facebook



14%

Instagram



5%

School Newsletter



11%

Poster/flyers



8%

Outdoor Advertising



6%

Newspapers



7%

Community Noticeboards



5%

Other

Favourite places

Young people across both of the 12 - 25 years age groupings told us that public spaces were very important to them to establish community connection. They expressed a desire for safe, clean and aesthetically pleasing community spaces to connect with their peers and enjoy events and activities.

Where do you spend your free time in the City of Bayswater?



13%

Libraries



4%

Skateparks



20%

Parks



4%

The Rise



14%

Bayswater Waves



31%

The Galleria Shopping Centre



8%

Noranda Shopping Centre



6%

Other



11. HOW THE CITY OF BAYSWATER WILL RESPOND TO YOUNG PEOPLE'S NEEDS

The Platform Youth Action Plan addresses three key themes:



The Youth Action Plan will respond to young people's needs by addressing specific opportunities for each of the age groups 12–17 and 18 – 25 years within the three key themes.

The City has four distinct roles to facilitate change over the 2019/20 and 2020/21 financial years, that are listed in the Youth Action Plan as:

Facilitate - Encouraging collaboration between young people, community groups, local business and the wider community.

Deliver - Direct delivery of programs and services.

Advocate - Advocacy to groups such as the Commissioner for Children and Young People and the Youth Affairs Council of WA (YACWA).

Partner - Collaboration with youth service providers, schools, colleges and universities and TAFE.

The implementation of the Youth Action Plan will be in accordance with the allocated annual budget aligned to youth activities for 2019/20 and 2020/21.



THEME 1 Health and wellbeing

		What we will achieve (Outcomes)	How we will get there (Opportunities)	How we know we have succeeded (Measurement)	City's role				Delivery	
					Facilitate	Advocate	Deliver	Partner	2019–20	2020–21
1	12–17 years	Young people are offered services to support mental health.	Investigate suitable partnerships with local high schools that contribute to enhancing mental health.	Report on partnerships with high schools.					●	●
2	12–17 years	Young people in the City of Bayswater are more independent and prepared for the responsibilities of adulthood.	Deliver How to Adult – Wellbeing and Life Skills workshops that enhance confidence and capability.	Four workshops are delivered and a minimum satisfaction rating of 75% is received from participants.			●		●	●
3	12–25 years	Young people are offered opportunities to participate in activities that enhance mental and physical health.	Deliver diverse activities at a range of venues across the City in partnership with local organisations.	Number of partnerships established to deliver activities.			●			●
4	12–25 years	Young people are connected with organisations that offer mental health services.	Identify partnerships and promote organisations that improve mental health information and support.	Mental health services and programs are promoted through at least six social media posts per year.	●				●	●



THEME 2 Education and employment

		What we will achieve (Outcomes)	How we will get there (Opportunities)	How we know we have succeeded (Measurement)	City's role				Delivery	
					Facilitate	Advocate	Deliver	Partner	2019-20	2020-21
1	12-17 years	Young people in the City of Bayswater are more confident to manage their study workload.	Deliver study sessions for young people to assist them with study and school pressures.	Two study skills information sessions are delivered and a minimum satisfaction rating of 75% is received from participants.			●			●
2	12-17 years	Young people in the City of Bayswater are offered employment skills to increase their ability to gain work experience or employment.	Deliver How to Adult – Employable Me series to develop employment skills.	Four workshops are delivered and a minimum satisfaction rating of 75% is received from participants.			●		●	●
3	18-25 years	Employment opportunities are improved for young adults living in the City of Bayswater that are either underemployed or unemployed.	Establish partnerships with local businesses to deliver work experience, skill building, mentoring, etc.	Successful external grant application to implement the opportunity.	●		●	●		●
4	12-25 years	City of Bayswater has a strong, diverse Youth Advisory Council (YAC).	Provide leadership training to develop the skills of the City of Bayswater YAC.	80% of YAC members attended youth leadership training.			●		●	●
			Involve the YAC in the planning and delivery of City events, programs and facilities for young people.	100% of YAC members involved in the City's youth program, events or facility development.	●		●		●	●



THEME 3 Community connection

		What we will achieve (Outcomes)	How we will get there (Opportunities)	How we know we have succeeded (Measurement)	City's role				Delivery	
					Facilitate	Advocate	Deliver	Partner	2019-20	2020-21
1	12-17 years	Relationships are established with local high schools to inform the City of Bayswater's youth programming.	Provide the opportunity for high schools to meet with the City to share information, identify partnership and promotional opportunities.	Meetings with local high schools are held twice a year.	●		●	●	●	●
2	12-25 years	Active membership in Eastern Metropolitan Regional Council, Youth Officer Group.	Participate in quarterly meetings Eastern Metropolitan Regional Council.	Attend four meetings per year at Eastern Metropolitan Regional Council per year.		●	●		●	●
3	12-25 years	Young people are engaged when decisions are made that affect them.	Ask young people for their ideas and opinions when the City is making decisions that affect them. (i.e. policy, facilities, strategies).	Number of opportunities offered to participate on committees, panels and forums (i.e. Engage Bayswater).	●			●	●	●
4	12-25 years	Opportunities are explored for young people to participate in actions that arise from a range of City strategies and plans (refer to page 3).	Encourage creative expression in young people.	Work with schools to involve all parts of the community in arts and culture.	●			●	●	●
			Increase appreciation of the cultural richness in our community.	Number of opportunities to participate in actions that arise from the City's cultural plan and strategies.	●					

12. COMMUNITY AND YOUTH DEVELOPMENT

12.1 Measuring our success

We measure the way we do things so that we know we are on the right track in making a positive difference in our community. We measure our success in the following ways:

- Community participation in programs, events and initiatives
- Success in grant funding and other partnerships
- Award recognition for specific projects and or programs that contribute toward sustainable change
- Project and program evaluation surveys
- Community satisfaction rates with the City of Bayswater community development initiatives (captured in various ways, including through surveys).

12.2 How we report our success

- Annual report to Council on the implementation of The Platform Youth Action Plan
- Bi-annual reports to the Community Access and Inclusion Advisory Committee
- Acquittals to partners and funding bodies.

12.3 Communicating our achievements

We communicate achievements with our community through social media, newsletters, website, annual report, and a range of other formats.

13. OTHER USEFUL INFORMATION AND TOOLS

13.1 Community Development in the City of Bayswater Information Booklet

The City has developed a 'Community Development in the City of Bayswater' information booklet to explain the City's role and approach to the facilitation of community development. It is the City's intention that this information booklet becomes a reference toolkit for residents and community groups. It can be accessed through the City's website, www.bayswater.wa.gov.au

13.2 Socio-Economic Indexes for Areas (SEIFA scores)

Socio-Economic Indexes for Areas (SEIFA) is an Australian Bureau of Statistics product that ranks areas in Australia according to relative socio-economic advantage and disadvantage. Visit the City of Bayswater website to view SEIFA scores relevant to City of Bayswater suburbs.

13.3 Suburb Profiles

Based on the most recent Australian Bureau of Statistics data (2016) the City has completed a basic suburb profile for each of its suburbs to inform the community about the assets, strengths and opportunities within each suburb. The Suburb Profile can be found on the City's website.

13.4 Additional Demographic Insights

Visit Australian Bureau of Statistics QuickStats for more demographic insights:

<https://www.abs.gov.au/websitedbs/censushome.nsf/home/quickstats?opendocument&navpos=220>





CONTACT US

If you have any queries or require further information, contact the City's Community Development team.

☎ (08) 9272 0622

@ mail@bayswater.wa.gov.au

🌐 www.bayswater.wa.gov.au

Disclaimer

ABS 2016 Census - Every effort has been made to provide accurate information, however the City of Bayswater does not warrant or represent that the information contained is free from errors or omissions and accepts no responsibility for any loss, damage, cost or expense (whether direct or indirect)

This plan is available in alternative formats upon request.

